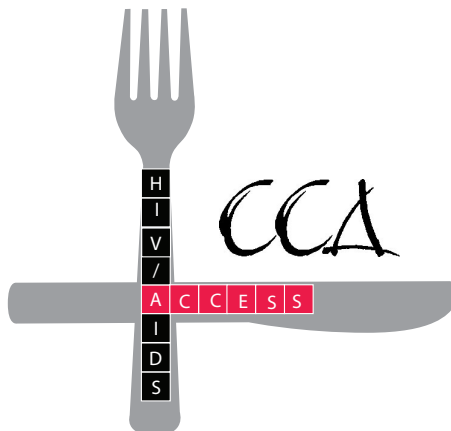


Coming to Greater Boston Thursday, April 29, 2010

Do Good, Fight AIDS!



Dining Out for Life is an international HIV/AIDS fundraiser celebrated in 55 cities across the US and Canada. Last year this event raised over \$3,000,000 for local AIDS

service organizations. The local beneficiary is Cambridge Cares About AIDS, delivering HIV/AIDS services and prevention programming to people from 90 zip codes in Greater Boston.

How it works

Participating restaurants donate 25% of their proceeds on this one special evening to support HIV/AIDS services and prevention. Event publicity and the efforts of volunteer Hosts fill the participating restaurant seats. An opportunity to enter a prize drawing and make an individual contribution will also be available.

How to get involved

We would love for you to be part of this opportunity to do good and fight AIDS.

- Spread the word, joining and inviting others to join the Facebook Group, recruiting your friends and family to be hosts or table captains, and generally sharing your enthusiasm.

- Be a Host. Help us organize your favorite restaurant to participate, then get your friends to fill the seats. Be in the restaurant throughout the evening thanking people and encouraging them to make personal donations (about half the money raised comes from individual donations in the restaurants the night of the event).

- Captain a Table. Plan to bring a party of 10 or more to one of the participating restaurants. Encourage them to make individual donations.

- Dine out, grab a friend and dine out at a participating restaurant on Thursday, April 29th. Enter to win the grand prize (to be announced soon)—and be sure to put a donation in that raffle envelope.

- Learn more at www.ccaa.org and www.diningoutforlife.com

- Contact

Kathy Power, CCA Development Manager, at 617-661-3040

Shan Casey, Volunteer Chair, at 314-706-7426

DiningOut@ccaa.org

Do good. Fight AIDS.

Why AIDS services still matter

- 5,444 people in Massachusetts are known to be living with HIV/AIDS. An additional 25% of people who are infected with HIV do not know it.

- People who have HIV, but are not in regular care, use more expensive medical services and have poorer health outcomes than people who are able to adhere to their appointment and medication schedule.

- Evidence shows that people who know their HIV+ status reduce their high-risk sexual behavior substantially. HIV continues to be spread primarily by people who do not know that they have it.

About Cambridge Cares About AIDS (CCA)

- CCA provides services in English, Spanish, and Haitian Creole to people from all over the Greater Boston area. Last year, CCA served over 3,500 people. 98% of CCA's clients have incomes below the federal poverty level, and 75% are homeless or marginally housed.

- CCA's Client Services programs extend easily accessible services to people who are living with HIV/AIDS, in order to improve health outcomes and increase practices of positive prevention.

- CCA's Prevention and Education programs provide down-to-earth outreach and proven programming to populations with the highest risk for HIV/AIDS.